

SOCIAL MEDIA EDITOR (m/f/d)

Sportservice is looking for a Social Media Editor (m/f/d) with German football knowledge to start as soon as possible. You will work alongside our heads of department on exciting Bundesliga projects.

Your roles

- Up-to-date analysis of customer channels
- Implementation and development of our content strategy
- Development and implementation of social media strategies
- Implementation of our customers' branding specifications
- Multimedia work (text, graphics, videos)
- Management of our translation team
- Working with our clients' Content Management Systems
- Content responsibility for our clients' international websites
- Community management
- Reporting to social media management

What we expect

- Basic professional experience in social media
- Expertise in sports journalism (football)
- Enthusiasm, ability to work independently
- Ability to work in a team
- Willing to work weekends or evenings

We look forward to receiving your application!

Contact person: Alois Urban

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