

## **SOCIAL MEDIA TRAINEE (m/f/d)**

Sportservice is looking for a Social Media Trainee, focusing on sport and football, to start as soon as possible. We offer thorough training, which involves a step-by-step introduction to our Bundesliga customers' social media projects. You'll get to know all the key areas of social media and be part of a team that carries out exciting domestic and international football projects. You will expand your knowledge and take part in trainee courses at the journalism centre in Herne.

### **Your training**

- Training period of two years at our Wuppertal office
- Introduction to journalistic principles
- Participation in trainee courses at Herne journalism centre
- External internships
- Social media marketing
- Community management
- Editorial planning
- Multimedia work (text, graphics, video)
- Working with social media planning software
- Working with our customers' Content Management Systems
- Implementation of social media strategies
- Further internal training
- Excursions into the world of sports journalism
- Stadium and client visits

### **What we expect**

- Talent and keen interest in social media
- Keen interest in sports journalism/football
- Enthusiasm, ability to work independently
- Creativity
- Ability to work in a team
- Willing to work weekends or evenings

### **We look forward to receiving your application!**

Contact person: Alois Urban

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